

# 2022 CONVENTION PROGRAM

## ADVERTISING

The convention program will be 8 1/2" X 11" in size and printed in full-color! Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to reserve your advertising spot in the convention program!

**Send all artwork as a JPG file. Any PDF files will be converted to a JPG.**

<u>Page</u>	<u>Dimensions</u> <u>(Width X Height)</u>	<u>Rate</u>	<u>Event Partner Rate</u> <u>(20% Off)</u>
1/4 Page	3.75"(W) X 5"(H)	\$200.00	\$160.00
1/2 Page	7.5"(W) X 5"(H)	\$275.00	\$220.00
Full Page	7.5"(W) X 10"(H)	\$425.00	\$340.00
Full Page (Inside Cover)	7.5"(W) X 10"(H)	\$550.00	\$440.00
Registration Packet Insert Flyers*	8.5"(W) X 11"(H)	\$500.00	\$400.00

\*Inserts should be no larger than 8.5" X 11" in size and shipped to CMSA at advertiser's expense.

**DEADLINE FOR ARTWORK: FEBRUARY 28, 2022**

## CMSA SHOUT OUTS!

Space in the program is not limited to just advertising! If you'd like to do a "CMSA Shout Out" to your fellow CMSA members, we encourage you to do so! See examples below! Shout Out pricing is the same ad advertising pricing.



To place your ad or shout out, contact: Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org